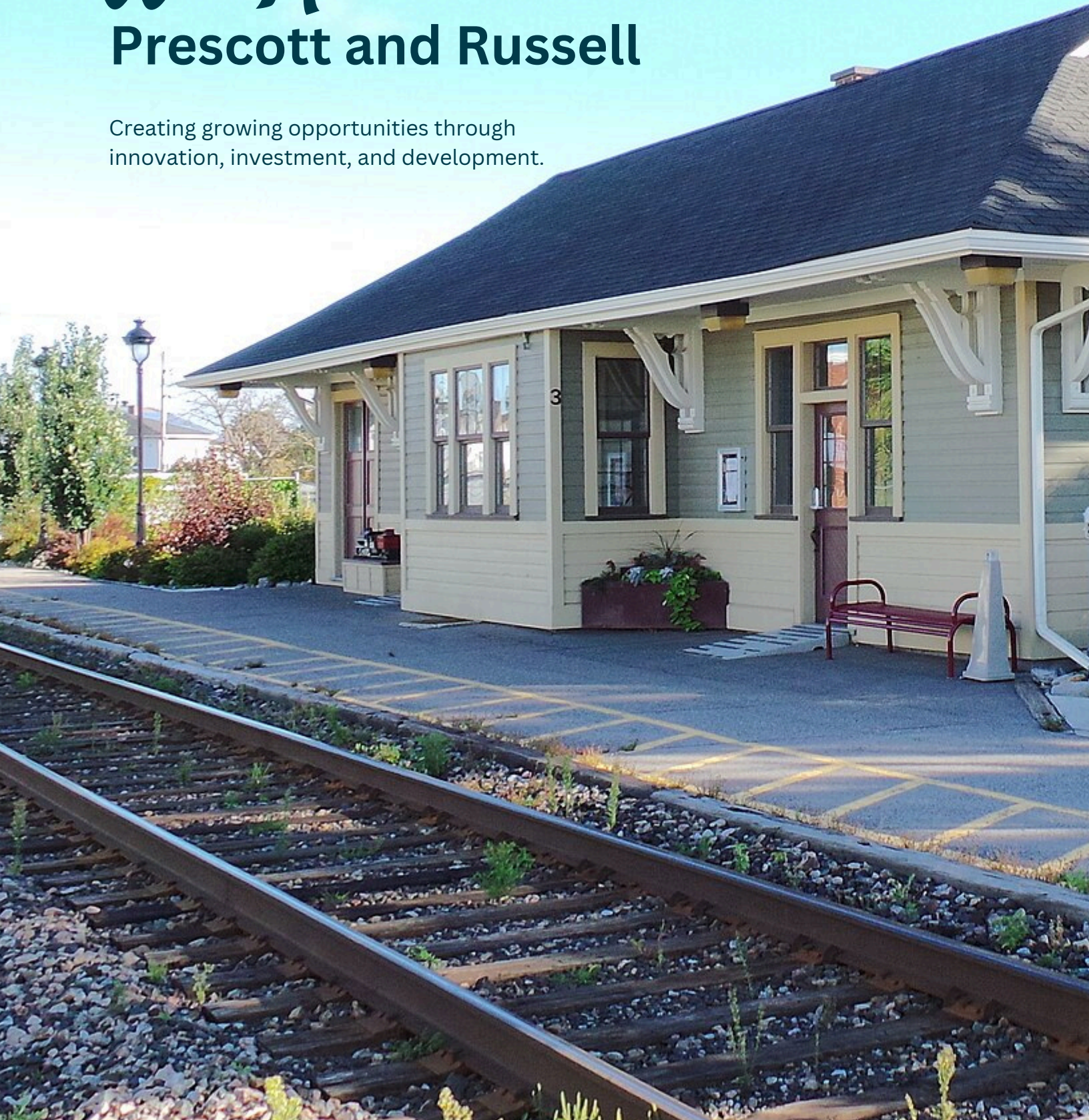




**SOCIÉTÉ DE DÉVELOPPEMENT
PRESCOTT & RUSSELL
DEVELOPMENT CORPORATION**

We Are **Prescott and Russell**

Creating growing opportunities through
innovation, investment, and development.





**Prescott and Russell
Development Corporation**

519 Main St. Est
Hawkesbury, ON K6A 1B3
www.SDCPR-PRCDC.CA
613-632-0918

REGIONAL ECONOMIC PROFILE OF PRESCOTT AND RUSSELL

The Prescott and Russell Development Corporation (SDPR) is part of an established and collaborative network of 267 community development offices across Canada that support rural businesses and economic development.

The Community Development Program (PDC) is funded by the Government of Canada. Officially created in 1985, the PDC was set up to support business development in rural and remote communities. Three decades later, the PDC is the largest and most established community economic development movement in Canada.

Each office is deeply rooted and engaged in rural communities, employing local staff and being governed by a volunteer board of directors.

The program is a central element of the Government of Canada's support for rural communities and is part of the portfolio of Innovation, Science and Economic Development Canada (ISED), administered by the Regional Development Agencies (RDAs). The Federal Economic Development Agency for Southern Ontario (FedDev Ontario) supports offices in Eastern and Southern Ontario. The funding provided by FedDev Ontario supports three pillars of activity: loans, advisory services, and community economic development.



**The United Counties of
Prescott and Russell**

59, rue Court L'Original ON
K0B1K0
1 800 667-6307 / 613.675.4661
www.prescott-russell.on.ca

REGIONAL ECONOMIC PROFILE OF PRESCOTT AND RUSSELL

The United Counties of Prescott and Russell is the heart of eight municipalities, each with its unique characteristics. Serving the Township of Hawkesbury-East, the City of Hawkesbury, the Township of Champlain, the Township of Alfred and Plantagenet, the Municipality of The Nation, the Municipality of Casselman, the Municipality of Russell, and the City of Clarence-Rockland, the United Counties of Prescott and Russell act as a upper-tier municipality supporting regional interests while offering residents an unmatched quality of life.

Located between the city of Ottawa to the west and the Quebec border to the east, the Prescott and Russell region covers an area of 2,002 square kilometers. To the south, it borders the United Counties of Stormont, Dundas, and Glengarry, and to the north, the historic Ottawa River. A welcoming region, Prescott and Russell is rich in cultural and natural attractions. Its tourism offerings, numerous festivals, vibrant arts scene, and breathtaking landscapes captivate the many visitors.

Each of the eight municipalities has its own personality. Some are more urban, focusing on commerce, industry, or services, while agriculture is predominant in the more rural municipalities. Whether we are seeking business opportunities, a region to raise a family, or a peaceful rural retreat, we find a community that meets the needs of its residents.

Découvrez | Discover PRESCOTT-RUSSELL





- Autoroute à voies multiples
Multi-lane Highway
- Route provinciale
Provincial Highway
- Chemin de comté
County Road
- Chemin de fer / Rail
- Traversier / Ferry
- Pont / Bridge
- Villes et villages
Towns and Villages
- Parc provincial
Provincial Park
- Aire de conservation
Conservation Area
- Parc de loisirs
Recreational Park
- Sentier récréatif et pavillon
Recreational Trail and Pavilion
- Centre d'information touristique
Visitor Information Centre
- Popsilos - Art sur silos
Popsilos - Artwork on Silos



TABLE OF CONTENTS

Regional Economic Profile of Prescott and Russell

- About the Prescott and Russell Development Corporation..... 1
- About the United Counties of Prescott and Russell..... 2

Demographic map of Prescott and Russell..... 4

Population of Prescott and Russell..... 6

What businesses are thriving in Prescott and Russell from East to West?..... 8

Growing businesses..... 9

Our Small and Medium Enterprises

- Support..... 12
- Employability..... 13
- Financing..... 14

Local artisans and small businesses..... 15

Made in Prescott and Russell..... 16

Location advantages..... 32

Transportation hub and wholesale distribution center..... 35

Logistics and distribution advantages..... 37

What’s happening every day in Prescott and Russell..... 38

Tourism advantages..... 40

Agriculture and food processing advantages..... 45

Biotechnology sector advantages..... 47

Sustainable energy, construction engineering, and aerospace advantages..... 49

Labor force advantages..... 51

Immigration programs promoting the Prescott and Russell region..... 53

Quality of life advantages for employees and business owners..... 54

Discover our golf courses..... 57

The Prescott and Russell ecosystem..... 59

Post-secondary education accessible in Prescott and Russell..... 67

Recent investments..... 68

Accessible healthcare system in Prescott and Russell..... 69

Financing programs

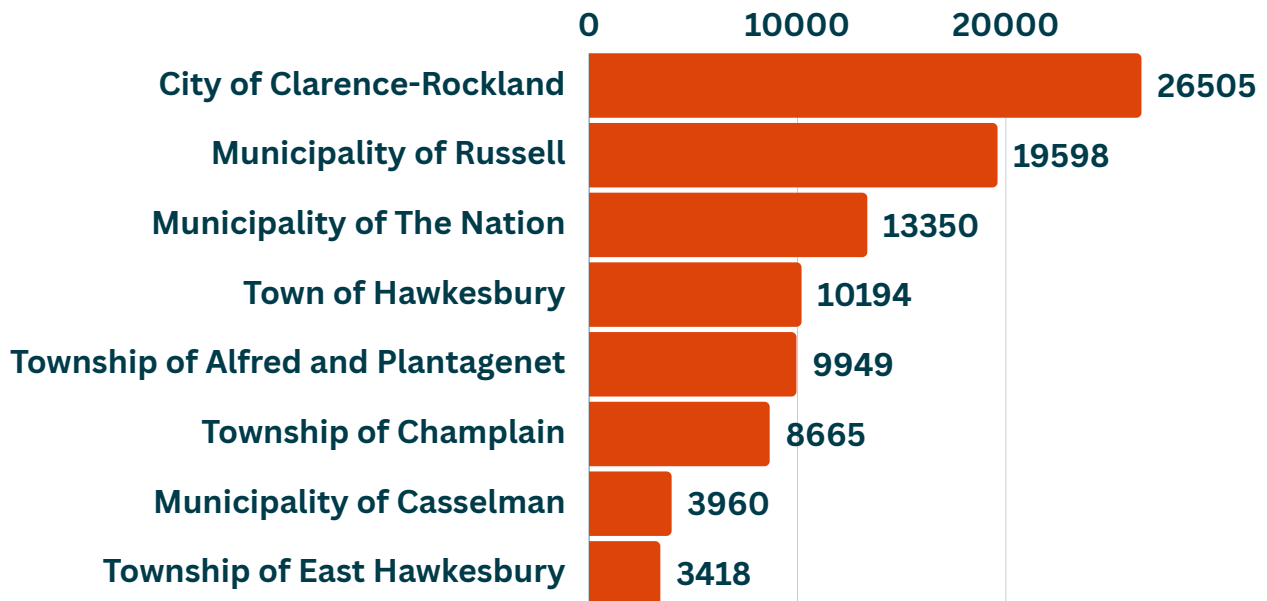
- Eastern Ontario Development Fund..... 71
- FedDev Ontario..... 72

PRDC financing..... 73

The Prescott and Russell community..... 75

Population of Prescott and Russell

A population of **95,000+** with a **7.1%** increase rate.



In the United Counties of Prescott and Russell region, **supply chain, workforce talent and low operational cost** are immediate advantages for these established sectors:

- + Agriculture, Agri-science & Biotechnology
- + Food Processing & Manufacturing;
- + Transportation & Wholesale Distribution;
- + Tourism + Education
- + Aerospace Research & Development
- + Manufacture



WHICH BUSINESSES ARE THRIVING IN PRESCOTT AND RUSSELL FROM EAST TO WEST?

LARGE COMPANIES (Private Sectors)

Recruit from the locally trained workforce and source the raw materials needed in the oldest agricultural region of Canada.

Programs tailored to your industry's needs ensure the availability of well-educated, trained, and bilingual local employees.

Thanks to the favorable and highly developed **supply chain, you can manufacture your products from locally sourced raw materials from a thriving agricultural community.**

Researchers and development-trained innovators will contribute to your next big success and the evolution of your business ideas.



WHICH BUSINESSES ARE THRIVING IN PRESCOTT AND RUSSELL FROM EAST TO WEST?

A total of **9,800 businesses** at the heart of Prescott and Russell.

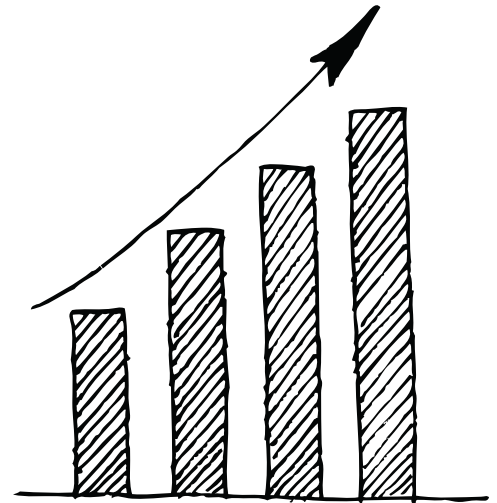
PRIVATE SECTOR EMPLOYERS		
BUSINESSES	MUNICIPALITY	EMPLOYEES
Calypso Water Park	Municipality of The Nation	500
IVACO Rolling Mills Ltd	Township of Champlain	400
417 Bus line Ltd/ Roxborough Bus lines	Township of Casselman	185
Potvin Construction	City of Clarence-Rockland	160
<u>Skotidakis</u>	Township of East Hawkesbury	120

PUBLIC SECTOR EMPLOYERS		
ENTREPRISES	MUNICIPALITÉ	EMPLOYÉS
Catholic District School Board of Eastern Ontario	Township of Champlain	1200
Hawkesbury & District General Hospital	Town of Hawkesbury	750
United Counties of Prescott and Russell	Township of Champlain	470
Embrun Agricultural Co-op Ltd.	Municipality of Russell	250
Roger Séguin Residence	City of Clarence-Rockland	130
St-Albert Cheese Factory	Municipality of Russell	120
Valoris	City of Clarence-Rockland	350

HERE ARE SOME GROWING BUSINESSES:



**SKOTIDAKIS
ATLANTIC BRAIDS LTD.**



**DYNAMO PLAYGROUNDS
PIICOMM INC.
LA BINERIE
MUSKOKA CABINET COMPANY INC.**



**ATG INDUSTRIES INC.
POTVIN CONSTRUCTION
LEDUC BUS LINES LTD**



**FORD DISTRIBUTION CENTER
MICROTEL BY WYNDHAM CASSELMAN
417 BUS LINE LTD. / ROXBOROUGH BUS LINES**

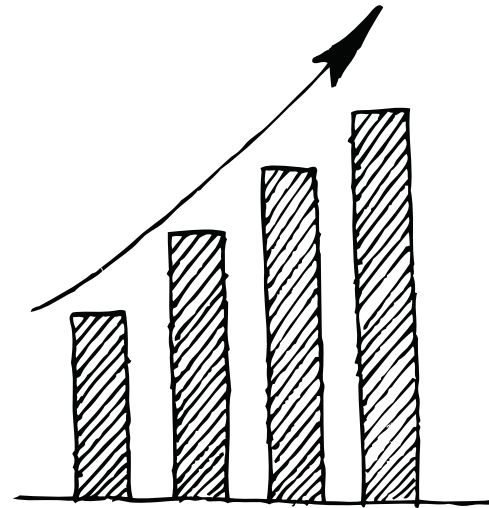


**VERDUN WINDOWS AND DOORS
BATTLESHIELD INDUSTRIES LIMITED
KENWORTH
MEXICAN CORN PRODUCTS INC.
FRIGID RENTALS INC.
JACK LARABIE DISTRIBUTION INC.
LES ATELIERS BEAU ROC INC.**

HERE ARE SOME GROWING BUSINESSES:



DALMEN WINDOWS AND DOORS
PROPANE LEVAC INC.
FERME AVICOLE LAVIOLETTE
COLACEM CANADA INC.
CALYPSO WATER PARK
LA VIE EN BOIS INC.
PORTES EXPRESS DOORS
LIBERTÉ CARAVANS



THE GREEN BEAVER COMPANY
IKO INDUSTRIES LTD.
BISCUITS LECLERC LTD.
DART AEROSPACE
ECOLOMONDO ENVIRONMENTAL INC.
VOITH PAPER CANADA INC.
AMPAK PLAST INC.
TULMAR SAFETY SYSTEMS INC.
MONTEBELLO PACKAGING



IVACO ROLLING MILLS LTD.
KYAN CULTURE INC.
MARTEL & SONS INC.
EMBLEMTEK
METEC METAL TECHNOLOGY INC.
HELITRADES INC.
ALIMENTS MATRIX
FOAM GEOMETRIX

OUR SMALL AND MEDIUM BUSINESSES - SUPPORT



Launch your business startup and receive administrative support. **The network of economic development professionals and businesses in Prescott and Russell** helps you succeed year after year.

Join our established business sectors, known for their reputation in innovation, culture, and sustainability. (Prescott-Russell Chamber of Commerce, Hawkesbury Chamber of Commerce, Rockland Chamber of Commerce, and the Prescott and Russell Entrepreneurship Centre)

Growth Wheel is a platform and methodology designed to help entrepreneurs and small businesses with business development and decision-making. It provides a structured framework and **toolbox to help startups and small businesses assess their current situation**, define goals, and make informed decisions to drive growth.



OUR SMALL AND MEDIUM BUSINESSES - EMPLOYABILITY

With support in human resources, you will be able to **hire and retain skilled staff from a large pool of qualified bilingual workers** who want to live and work in the region. (Service Ontario, La Cité, and the Prescott-Russell Employment Services Centre)



SUPPORT FOR NEWCOMERS

Arriving in a new country or region is certainly not easy. The Employment Services Centre understands this well, which is why we want to help immigrant or newly arrived workers with their integration into the *Prescott and Russell* region.

SERVICES OFFERED:

- Referral and guidance to available programs and services
- Settlement support in *Prescott and Russell*
- Job search assistance through employment counseling:
 - Resume preparation | adaptation
 - Interview assistance
 - Technical and cultural advice regarding the local labor market
 - Identification of transferable skills
 - Supplementary training
 - And more

OUR SMALL AND MEDIUM BUSINESSES - FINANCING

Get help **accessing financial incentives** and building relationships. (BDC, PRDC, Chartered Banks)

Benefit from a program dedicated to Francophone entrepreneurs and businesses located in Southern Ontario, including both rural and urban areas, **the Southern Ontario Economic Development Initiative (SOEDI)**.

Enhance your skills with the help of the **Southern Ontario Women Entrepreneurs Initiative (SOWEI)**, which supports the development and empowerment of Francophone and bilingual women entrepreneurs in Southern Ontario through **strategic partnerships, coaching, training, mentorship, and microcredit financing**.



Financé par :
Agence fédérale de développement
économique pour le Sud de l'Ontario

Funded by:
Federal Economic Development
Agency for Southern Ontario



LOCAL ARTISANS AND SMALL BUSINESSES

Find **unique** stores and customers that allow you to sell your services and specialty products.

Serve a **thriving tourism industry** and meet the growing demand for arts, food, and unique outdoor experiences.

In **Prescott and Russell**, you will find affordable small-scale shops and facilities that allow you to carve out your space. The many established entrepreneurs will show you how to stand out.

Meet the desires of environmentally conscious consumers and access local **materials and sustainable energy sources.**



MADE IN PRESCOTT AND RUSSELL THE ST-ALBERT CHEESE FACTORY

St-Albert, Ontario



Located between Montreal and Ottawa, just a few minutes from Highway 417, **St-Albert Cheese Factory** is situated in the heart of the St-Albert community, which has nearly a thousand residents scattered around a small village center.

St-Albert is part of the Municipality of The Nation (about 12,000 residents), which in turn is part of the United Counties of Prescott and Russell (85,000 residents), a significant **Franco-Ontarian region**. As a result, it is one of the most bilingual regions in the country, with 98.9% of the population being able to speak both languages, and this is also true at the St-Albert Cheese Factory.

The St-Albert Cheese Factory is **financially and actively involved in municipal projects**, environmental protection initiatives, as well as the development of sports, cultural, economic, educational, and tourism activities in the region, in addition to supporting organizations that promote Ontario's Francophonie.



MADE IN PRESCOTT AND RUSSELL ATLANTIC BRAIDS LTD



Chute-à-Blondeau Ontario

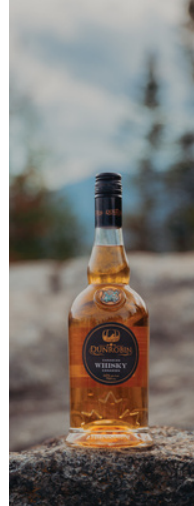


Atlantic Braids Ltd. is a leading Canadian manufacturer of braided rope and cord products.

Atlantic Braids Ltd. provides rope products designed to meet industrial standards, including 12-strand pulling lines for the utility industry, made to the requested length and delivered on time. With in-depth knowledge of rope making, product testing, innovation, and the adaptation of new technologies and fibers, Atlantic Braids Ltd. offers a wide selection of synthetic fiber ropes, manufactured to meet a variety of industry-specific needs.

Whether it's replacing a steel cable with a synthetic line on a construction site, gaining an edge in competitive sailing, or heading off-road, Atlantic Braids ropes are designed to deliver results and be delivered on time.

MADE IN PRESCOTT AND RUSSELL DUNROBIN DISTILLERIES LTD



Vankleek Hill, Ontario



The adventure of Dunrobin Distilleries Ltd. began on **their own organic farm in Dunrobin, Ontario**. The distillery's roots, which are based on using a diverse selection of high-quality, organic ingredients, have shaped its unwavering approach to crafting premium artisanal spirits.

By cultivating "The Spirit of Exploration," Dunrobin Distilleries' extensive range of spirits won ten prestigious awards at three international competitions in 2022, with five more medals so far in 2023. Among these, Earl Grey Gin won a Triple Gold at the Micro Liquor Spirit Awards, Gold at the World Gin Awards, and Gold/Best in Category at the Canadian Artisan Spirits Competition. Artisanal Gin won Gold at the Gin Masters in London, England, as well as Gold at the Micro Liquor Spirit Awards, while Artisanal Vodka took home Silver. Their Canadian Whisky won two Silver medals at the prestigious International Whisky Competition.



MADE IN PRESCOTT AND RUSSELL THE GREEN BEAVER COMPANY

Hawkesbury, Ontario



Founded in 2002, **The Green Beaver Company** was born from a desire to offer **completely natural and safe products accessible to everyone**. Karen Clark and Alain Ménard combine their years of experience and expertise as a biochemist and microbiologist to provide an alternative to the many harmful chemicals found in products on the market.

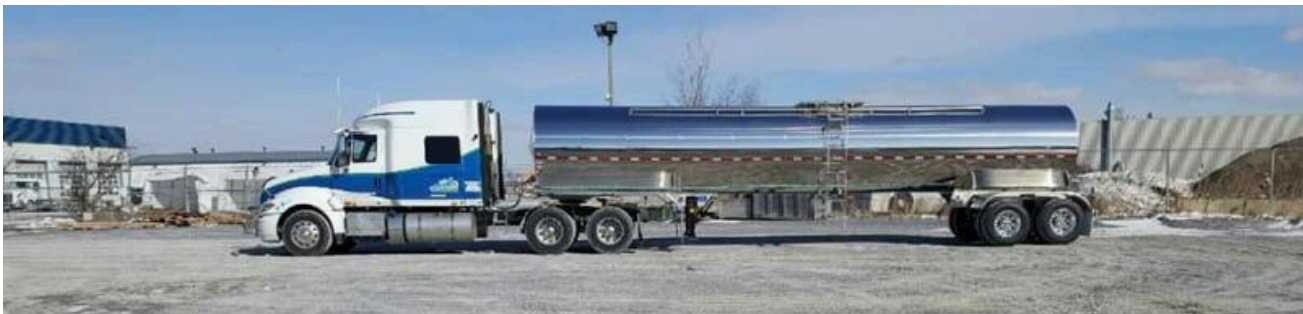


The year 2009 marked the achievement of significant milestones for the company. It built its own manufacturing site in Hawkesbury and **officially received its Ecocert certification**. Now, 22 years later, Green Beaver continues to diversify its product range for the enjoyment of its community!

MADE IN PRESCOTT AND RUSSELL SKOTIDAKIS



St-Eugène, Ontario



In 1975, its founder, Peter Skotidakis, purchased the farm that would bring his dream of **creating and distributing his own version of traditional Greek feta cheese to life**. Located in St-Eugène, Ontario, Canada, **SKOTIDAKIS** stands out for its excellence. With a 100,000 square foot production area, the farm relies on fresh, high-quality milk every day to provide the finest cheeses and dairy products on the market.

Today, the SKOTIDAKIS group consists of experts passionate about creating new products and new markets through expanding distribution. **SKOTIDAKIS takes pride in offering fresh and authentic dairy products across Canada and parts of the United States.**

SKOTIDAKIS TM_{MC}

MADE IN PRESCOTT AND RUSSELL MEXICAN CORN PRODUCTS INC



Vars, Ontario

In 2004, **Mexican Corn Products Inc.** (MCP) opened its doors in Vars, Ontario, in the Municipality of Russell, and began manufacturing authentic tortilla chips inspired by traditional tortillas, a staple of Mexican cuisine for generations. **Their commitment to authenticity is reflected in a family recipe, making their Tortilla Chips the best on the market.**



Over the years, the company decided to develop the private label brand, Los Cantores. **Los Cantores Tortilla Chips launched six different flavors in Canada** and the United States, using only the finest selected ingredients, with no artificial flavors or preservatives, while ensuring that their tortilla chips are gluten-free and kosher certified.

MADE IN PRESCOTT AND RUSSELL POTVIN CONSTRUCTION LTD



Rockland, Ontario

A family-owned and locally operated business. Our mission is to always stay ahead in the residential and commercial sectors. We take pride in offering a product that meets the needs of our partners and our customers.



1980-1990

A. Potvin Construction was founded in Rockland by Alain Potvin and his brother-in-law Gérard Charette.

1990-2000

Potvin has expanded its operations exponentially. They acquired a new cabinetry factory (office and production).

2000-2010

The property was passed down from father to son (Yves Potvin).

2010-2020

Many innovative improvements have been made to simplify production and office operations.



MADE IN PRESCOTT AND RUSSELL AIR DISTILLERIE



Hawkesbury, Ontario



In order to offer its customers a unique concept while staying true to its **mission of promoting the local economy**, the Hawkesbury Distillery welcomes you into the magical world of Artist in Residence, **providing you with an extraordinary sensory experience.**

In the first phase of the Hawkesbury project, you will be able to admire the diversity of our spirits, created by our distiller artist. **Produced partly with local grains and underground spring water**, our gins, vodkas, rums, liqueurs, creams, whiskies, ready-to-drink products, and tonics are all as unique as each other and are sure to please you.

The upcoming phases will allow you to visit the distillery and purchase our products on-site. The Artist in Residence Lounge will also be available for you to taste and experiment with our variety of cocktails. Our restaurant, for its part, will charm you with its welcoming and festive atmosphere, ensuring that your visit is both fun and memorable.



MADE IN PRESCOTT AND RUSSELL BISCUITS LECLERC LTD

Hawkesbury, Ontario



With over **118 years of passion and determination**, the family business is now an undisputed leader in the agri-food industry, specializing in the production of cookies, snack bars, and crackers. The recipes adhere to the highest standards of quality, consistency, and large-scale satisfaction. At the heart of the company, the employees are the proud representatives of this century-old success.

While the years and the pursuit of excellence have shaped production methods, some things remain unchanged: **quality ingredients, time-tested recipes, and the certainty of offering the best to customers.**



MADE IN PRESCOTT AND RUSSELL KYAN CULTURE INC



Vankleek Hill, Ontario



Grown in soil



Grown with care



Year-round
production



Indoor culture

Kyan Culture Inc. is an emerging food company that took root in the Prescott-Russell region in June 2016. They produce natural microgreens and supply the foodservice and retail markets in both urban and rural areas between Montreal and Ottawa/Gatineau, ensuring superior freshness and quality.

Founded on an innovative approach, **marked by "four-season"** production and weather-protected cultivation, Kyan Culture Inc. grows microgreens in a controlled environment, **using artificial light and a state-of-the-art irrigation system.** This allows them to provide the freshest and highest quality microgreens possible!



MADE IN PRESCOTT AND RUSSELL IVACO ROLLING MILLS LTD



L'Orignal, Ontario

Ivaco Rolling Mills Ltd. is one of the largest North American producers of hot-rolled wire and continuous cast steel billets.

Ivaco Rolling Mills Ltd. is a world-class producer of hot-rolled wire and steel billets. Their facilities are located on the shores of the Ottawa River in L'Orignal, Ontario, between Montreal and Ottawa, two major Canadian cities. The company was founded in the early 1970s and was acquired by Heico Holdings Inc. in 2004. Ivaco Rolling Mills Ltd. is committed to providing **high-quality products for both domestic and international markets and is proud to be a certified Canadian WBE (Women Business Enterprise).**

IVACO
ROLLING MILLS

MADE IN PRESCOTT AND RUSSELL LA BINERIE PLANTAGENET



Plantagenet, Ontario



La Binerie Plantagenet is located in Plantagenet, a small municipality in Ontario, Canada. This restaurant is particularly known for its specialty: "bines," a traditional dish made from slow-cooked beans with bacon, maple syrup, and other ingredients. La Binerie Plantagenet is a popular spot for both locals and visitors, who come to enjoy comforting meals in a friendly and welcoming atmosphere. **It is a place that truly embodies traditional cuisine.**

La Binerie Plantagenet has **won several awards and accolades over the years**, especially for the quality of its traditional cooking.



MADE IN PRESCOTT AND RUSSELL DYNAMO PLAYGROUNDS



Plantagenet, Ontario

Dynamo Playgrounds inspires ideas you never imagined for your community park. Our future designs take shape from your imagination. **Dynamo Playground's creative play structures** help create unforgettable childhood memories around the world. Let's build amazing things together.



A new generation of revolutionary designs, meticulous attention to detail, and a global search for the best materials and methods have come together to create the safest and most durable parks and playgrounds of today.



MADE IN PRESCOTT AND RUSSELL MUSKOKA CABINET COMPANY INC



Alfred, Ontario



Founded in 1974, **Muskoka Cabinet Company Inc. has its roots in the manufacturing and installation of residential kitchens.** By working with numerous renowned homebuilders in Eastern Ontario, we have earned a reputation for customer loyalty.

Over the past 45 years, Muskoka Cabinet Company Inc. has undergone numerous transformations, leading us to where we are today: **a trusted supplier of high-quality residential and commercial kitchen furniture,** offering true added value and on-time delivery.

Our state-of-the-art manufacturing facility provides the most flexible product range and environmentally friendly manufacturing practices.

MUSKOKA
CABINET COMPANY

MADE IN PRESCOTT AND RUSSELL FERME AVICOLE LAVIOLETTE



St-Isidore, Ontario



Ferme Avicole Lavolette, located in Saint-Isidore, is a well-known family-owned agricultural business in the region. It specializes in the production and sale of fresh agricultural products, including vegetables, fruits, and processed products such as jams and other derivatives. **The farm is often appreciated for its authentic approach and commitment to product quality.**



Today, the farm employs 11 full-time staff members and 2 part-time staff members.

The farm now houses **47,000 laying hens** in 2 henhouses and has **over 350 customers.**

MADE IN PRESCOTT AND RUSSELL IKO INDUSTRIES LTD



Hawkesbury, Ontario

The company was founded in 1951. It initially produced construction paper before diversifying to include rolled asphalt shingles. Its first asphalt shingle was made in 1954, and the rest, as they say, is history.

The company thrived and grew, first establishing itself in Eastern Canada with the opening of the Brampton shingle plant in Ontario in 1959. The success of Brampton led to further expansion, starting with the European market with the construction of a shingle plant in Ham, Belgium, in 1972. **Expansion continued in Canada with the addition of a new facility in Hawkesbury, Ontario, in 1976.**

Today, more than 70 years after its founding, **IKO Industries Ltd. has become one of the largest global exporters of asphalt shingles.** The company is now a global company with more than 3,500 employees and over 35 manufacturing plants in North America and Europe. The company ships roofing products to 96 countries around the world.



ADVANTAGES OF THE LOCATION

It is easier to access large markets from the low-cost land available in Prescott and Russell and find the ideal location your business needs.



Generate additional profits thanks to high-capacity infrastructure and utilities at **tax rates lower than those in popular agricultural regions in the U.S.** such as Vermont, New York State, and Pennsylvania.

Sites ready for development located near the **Trans-Canada Highway**. Start manufacturing and shipping your specialty products across North America.



Vacant lands ready for development, including potable water, high-speed internet, natural gas, and a high-capacity power supply to operate your business.



ADVANTAGES OF THE LOCATION

Industrial parks are accessible in various areas of Prescott and Russell to accommodate current and future needs. (Russell, Champlain, Casselman, Wendover, Hawkesbury, Clarence-Rockland, and La Nation).



"The expansion of the Municipality of Russell will have a major impact on the local manufacturing sector. This is a significant step forward for our region, and I am happy to see this investment come to fruition," says MP Stéphane Sarrazin.



Over the past 15 years, the industrial park has experienced **significant growth** in the agriculture and **agricultural production sector**.



"We firmly believe in custom builds," said Mr. Jager. "If you build it, they will come. We believe the market will be able to absorb (the space) quickly."



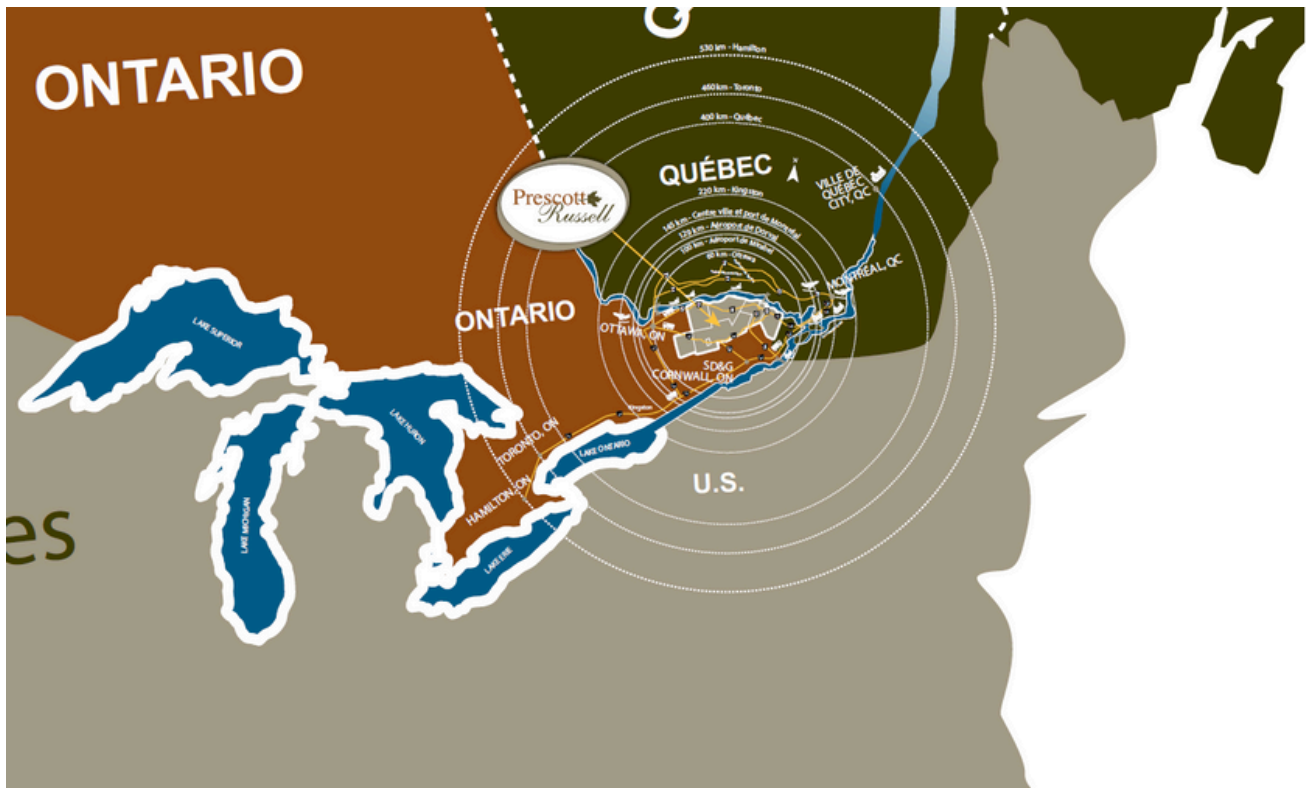
The Wendover industrial park is **currently under development**.

ADVANTAGES OF THE LOCATION

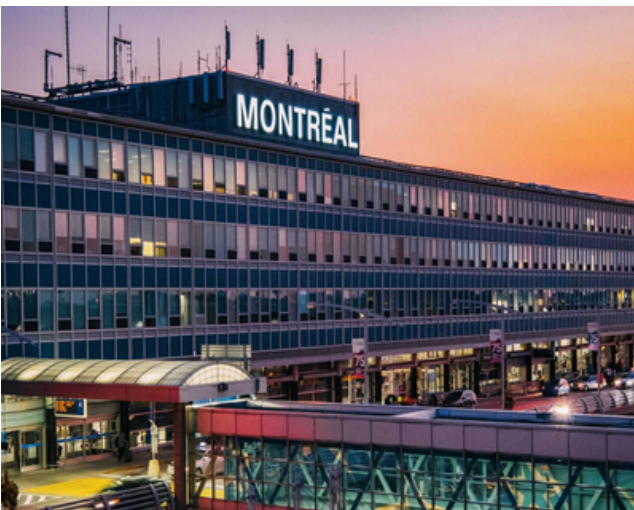


SHIP YOUR PRODUCTS THANKS TO A MAJOR TRANSPORT HUB AND WHOLESALE DISTRIBUTION CENTER.

World-class logistics services (near provincial and international borders, airports, and seaports) allow you to access raw materials and ship your goods to major markets such as *Montreal, Ottawa, Toronto, the U.S.*, and overseas.



Located near the Quebec border, *Montreal, and Ottawa*, and neighboring a large county, **the United Counties of Prescott and Russell cover 2,002 km² in Eastern Ontario**. To minimize shipping and receiving times as well as your business travel, from *Prescott and Russell* you can use:



- **The Trans-Canada Highway (417), Highway 401 (401),**
- The *Ontario-Quebec Interprovincial Bridge* (Long Sault Bridge),
- The **CN** Railway line,
- **Two international airports (*Ottawa and Montreal*),**
- And an **international port and bridge within 100 km**, the International Bridge of the Seaway (*Cornwall, ON - New York State*).

LOGISTICS AND DISTRIBUTION ADVANTAGES

In *Prescott and Russell*, **agriculture, manufacturing, and warehousing** converge to support the production and storage of local, organic, and specialty food products. Whether for consumer goods or eco-friendly products, **the region offers reliable transportation for goods**, as well as practical and diverse warehousing options.

Innovators create and sell more products thanks to the abundant supply chain ready for shipment.



Ford Canada Distribution Centre, Casselman

WHAT MOVES EVERY DAY IN *PRESCOTT AND RUSSELL*?



La Binerie, Plantagenet

Prepared foods made with **locally sourced ingredients**, such as grains, vegetables, and dairy products. In particular, preservative-free foods can be shipped quickly across North America or under refrigeration to prevent spoilage.

Products made of iron, steel, and alloys, as well as quality fertilizers and chemicals, which require special handling.



Acier Duval Steel, Plantagenet



Splendron Trucking Inc, Vankleek Hill

Natural resources such as biofuels created from vast crops, which must be **stored and shipped safely** in vehicles transporting hazardous materials.

WHAT MOVES EVERY DAY IN *PRESCOTT AND RUSSELL*?



Totem Roasters , Vankleek Hill

Roasting exceptional **coffees from around the world**. Environmentally responsible. Ethical and sustainably sourced. At TOTEM we care about what goes into your cup.

True to the principles established by the founders in 1894, **five generations of dairy producers and artisans** have successfully developed and maintained the tradition of quality in the cooperative's cheeses.



La Fromagerie St-Albert, St-Albert



Jenna Foods Products, Vars

Founded by the Demyati brothers in Canada in 2015, Jenna Food Products has over **100 years of family history in sourcing and distributing Middle Eastern food products**.

ADVANTAGES LINKED TO TOURISM



Culture, Leisure, and Tourism: Start Your Tourism Business Where Resources and Visitors Abound

Tourism pillars such as the Calypso Water Park, the Ottawa River, the recreational trails of *Prescott and Russell*, and food festivals attract thousands of people to the region every year. Starting a business in this thriving tourism area ensures access to a steady flow of tourists eager to explore the natural beauty, recreational activities, and cultural experiences that the region has to offer.



Ouimet Farms Adventure, Vankleek Hill



Tourism in the **Prescott and Russell** regions, located in *Eastern Ontario*, offers a **unique experience** that combines nature, culture, history, and recreational activities. These two counties, home to numerous small communities and beautiful landscapes, attract visitors thanks to several key tourist attractions:

The region is also **perfect for families**, with many activities suited for all ages, such as parks, recreational centers, and community events. Attractions like local farms, playgrounds, and festivals provide enjoyable experiences for younger visitors, making it an ideal destination for family-friendly tourism.

ECOTOURISM

Natural spaces like the Ottawa River, the recreational trails of *Prescott and Russell*, campings, golf courses and Larose Forest (a 26,000-acre man-made conservation forest) offer **over 334 km of accessible trails**, providing the perfect backdrop for your outdoor tourism business.



Forêt Larose, Bourget



Camping Cedar Shade, Alton



Centre Culturel le Chenail, Hawkesbury



Club de Golf Casselview, Casselman

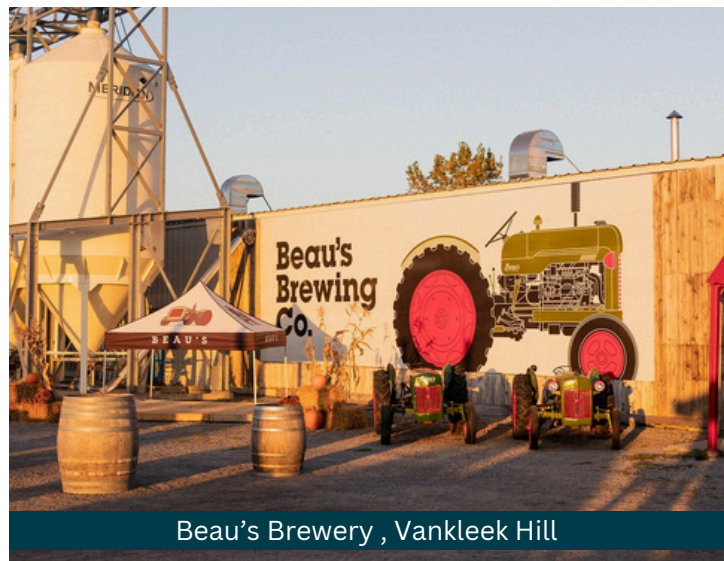
CULTURAL TOURISM

The Francophone heritage and the preservation of historical sites attract both French-speaking and English-speaking visitors eager to discover the rich history of Ontario's oldest agricultural region, right here in *Prescott and Russell*.



CULINARY TOURISM

Share your culinary creations with an existing gourmet audience and gain a competitive edge by leveraging **the availability of high-quality, locally sourced ingredients** in *Prescott and Russell*. Whether it's fresh dairy products, craft beer, wine, or specialty cheeses, the region offers a wealth of exceptional ingredients to elevate your culinary offerings.



ADVANTAGES RELATED TO AGRICULTURE AND FOOD PROCESSING

Manufacture Your Food Products and Optimize Your Processes using abundant agricultural resources and new technologies to meet your requirements for mass production or niche products. Get off to a strong start with the help of economic development support initiatives:

Contact the Ontario Ministry of Agriculture, Food and Rural Affairs and meet with a representative at the regional offices to receive additional support that will meet your needs.

www.omafra.gov.on.ca

The Eastern Ontario Agri-Food Network brings together producers, food processors, and municipal partners to help you promote the development of businesses in the agri-food sector.

www.network.savoureaeaston.ca



kyan culture



Kyan Culture Inc, Vankleek Hill



Traiteur la bonne bouffe, Casselman



13% OF AGRICULTURAL BUSINESSES AND AGRO-ENTERPRISES in *Ontario* are located in *Prescott and Russell*. Over the past five years, the food processing sector has created **100 new jobs** and attracted more than **20 MILLION DOLLARS** in investments to our region.

ADVANTAGES OF THE BIOTECHNOLOGY SECTOR

Here, strong agricultural and manufacturing sectors converge with technological advancements and industry-specific education.

Accelerate your biotechnology research and bring your product to market in two years.

Prescott and Russell provides early-stage business support for new products. Get help to meet the needs of your biotechnology business, from a **skilled workforce to practical, ongoing economic development support.**



PRESCOTT AND RUSSELL is the Canadian hub for **tech startups, alternative and green energy**. Companies like *PiiComm Inc.*, *Propane Levac Inc.* and *Ecolomondo* are leading the way.



ADVANTAGES RELATED TO SUSTAINABLE ENERGY, CONSTRUCTION ENGINEERING, AND AEROSPACE

Be a Leader as Emerging Sectors Expand!

The benefits related to sustainable energy, construction engineering, and aerospace are numerous and extend beyond just economic impact. Each of these sectors **contributes to a more sustainable, safer, and technologically advanced future**, while also offering significant advantages for society and the environment.





Dart, Hawkesbury

DART Aerospace is a Canadian company specializing in the design, manufacturing, and maintenance of components and systems for helicopters and other aircraft.



Tulmar, Hawkesbury

TULMAR Safety Systems Inc. is a Canadian company specializing in the design, manufacturing, and supply of safety and protection solutions, primarily for the aerospace and defense industries.



ATG, Rockland

ATG Industries Inc. focuses primarily on integrating cutting-edge solutions for businesses and industries through advanced technologies.

The research and development training in **AEROSPACE** offered at institutions in *Ottawa and Montreal* provides a well-educated workforce for your aerospace support business.

LABOR FORCE ADVANTAGES

5 reasons to build your team with young, educated professionals carefully selected from a large labor pool:

1

Easily comply with official language requirements: 64% of the population of Prescott and Russell consists of individuals with French as their mother tongue, who speak it fluently and are bilingual.

2

4.7 million people living less than an hour's drive away give you access to a diverse talent pool: 25% of the local population of *Prescott and Russell* falls within the 25 to 44 age range, a highly active group in the workforce and economy.

3

The assurance of an educated workforce, professional and scientific knowledge, and experienced personnel: 41% of the population of Prescott and Russell aged 15 and older has post-secondary education.

4

Non-unionized employment and lower wage scales compared to other provinces help reduce your operating costs.

5

A 2.5% employee turnover rate: 9,000 skilled workers are employed in the region, and more people are seeking local employment. Take advantage of the sector-specific expertise in agriculture, which accounts for 10% of jobs.

Even better, **ELIMINATE THE RECRUITMENT STEPS** and focus on hiring the best candidates: **the Prescott and Russell Employment Services Centre, Service Ontario, La Cité, and Contak Staffing Solutions** can post your job openings, screen applications, organize interviews, facilitate international recruitment, and provide you with a meeting space.



Centre de **services à l'emploi**
Employment Services Centre



**Personalized Career
Support Awaits!**

1-800-668-5950

csepr.ca

IMMIGRATION PROGRAMS SUPPORTING PRESCOTT AND RUSSELL

Ontario Provincial Nominee Program (PNP)

Ontario offers specific opportunities for skilled workers through the Provincial Nominee Program (PNP). This program allows the province to select foreign workers based on local labor market needs. *Prescott and Russell* could benefit from this program by attracting immigrants with skills in **sectors such as agriculture, healthcare, education, and manufacturing.**

Francophone Skilled Worker Program (PTQF)

The Government of Canada has implemented the Francophone Skilled Worker Program to encourage French-speaking immigrants to settle in regions outside major urban centers. *Prescott and Russell*, being a predominantly French-speaking area, **is an ideal place to attract Francophone workers in various sectors.** French-speaking foreign workers can receive an invitation to apply through this program.

Express Entry

This system allows skilled immigrants to apply for permanent residency in *Canada*. *Prescott and Russell* can leverage this system to select qualified workers and professionals to meet local sector-specific needs, while offering a welcoming environment for Francophones.



La Cité, Ottawa



Contak Staffing Solutions, Hawkesbury



ADVANTAGES OF QUALITY OF LIFE FOR EMPLOYEES AND EMPLOYERS

Choose your **ideal home just 50 minutes from *Ottawa and Montreal.***

As your business grows, build your life in *Prescott and Russell,* where everything you need is right here.



Choose from new residential constructions or existing homes in eight different municipalities.

STAY CONNECTED WITH THE REST OF THE WORLD **THANKS TO THE HIGH-SPEED BROADBAND NETWORK, AVAILABLE TO 99% OF THE POPULATION OF PRESCOTT AND RUSSELL.**



Rogers 5G, East Ontario



Cogeco, St-Anne-de-Prescott



Bell, Hawkesbury

YOU'RE NEVER FAR FROM THE ADVENTURE YOU SEEK.

The proximity of rural villages and larger centers, along with multigenerational families deeply rooted in the *Prescott and Russell* community, allows you to experience the traditional Franco-Ontarian culture.



Stay active with outdoor adventures and ecotourism in major natural spots such as Larose Forest, the *Prescott and Russell* Recreational Trail, the Ottawa River, and Voyageur Provincial Park.

VISIT OUR GOLF COURSES IN *PRESCOTT AND RUSSELL*



Hawkesbury Golf and Curling Club



La Cité Golf Course, Hawkesbury



Nation Golf Club , Curran



Casselview Golf & Country Club , Casselman



Rockland Golf Club



Hammond Golf Club

Join the many young professionals who enjoy urban nightlife with a short drive to *Ottawa or Montreal*. The excellent schools and culturally diverse families in *Prescott and Russell* pave the way for the new economy.



Hunting, Prescott-Russell



Ottawa River



Kittawa Camping, Limoges



Hiking trails, Prescott-Russell

PRESCOTT AND RUSSELL ECOSYSTEM

Township of Alfred and Plantagenet



8 parks



2 Public Pools



3 Boat Launches



1 Historical Site



4 Libraries



8 Churches



5 Outdoor Rinks



1 Daycare



2 Elementary Schools



7 Trails and Green Spaces



1 High School



1 Marina



8 Community Spaces

PRESCOTT AND RUSSELL ECOSYSTEM

Municipality of Casselman



8 Parks



3 Trails and Green Spaces



1 Arena



1 Historical Site



2 Churches



1 Outdoor Rink



5 Daycares



3 Elementary Schools



2 High Schools



4 Community Spaces



1 Library

PRESCOTT AND RUSSELL ECOSYSTEM

Township of Champlain



9 Parks



1 Boat Launch



3 Historical Sites



1 Library



3 Churches



3 Outdoor Rinks



2 Daycares



5 Elementary Schools



3 High Schools



1 Marina



3 Community Spaces



1 Arena

PRESCOTT AND RUSSELL ECOSYSTEM

City of Clarence-Rockland



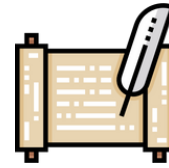
20 Parks



1 Public Pool



1 Boat Launch



1 Historical Site



1 Library



4 Churches



8 Outdoor Rinks



8 Daycares



10 Elementary Schools



1 Trails and Green Spaces



2 High Schools



1 Marina



5 Community Spaces



2 Arenas

PRESCOTT AND RUSSELL ECOSYSTEM

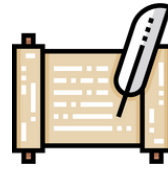
Township of East Hawkesbury



5 Parks



1 Boat Launch



1 Historical Site



2 Libraries



4 Churches



1 Daycare



4 Elementary Schools



5 Trails and Green Spaces



3 Community Spaces

PRESCOTT AND RUSSELL ECOSYSTEM

City of Hawkesbury



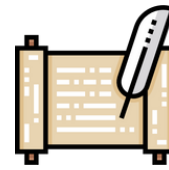
8 Parks



1 Public Pool



2 Boat Launches



1 Historical Site



1 Library



4 Churches



3 Outdoor Rinks



3 Daycares



4 Elementary Schools



3 Trails and Green Spaces



2 High Schools



4 Marina



7 Community Spaces



1 Arena



1 hospital

PRESCOTT AND RUSSELL ECOSYSTEM

Municipality of La Nation



9 Parks



2 Boat Launches



6 Historical Sites



3 Libraries



5 Daycares



1 Church



5 Outdoor Rinks



2 Elementary Schools



1 Arena



1 Bowling



7 Community Spaces



6 Trails and Green Spaces

PRESCOTT AND RUSSELL ECOSYSTEM

Municipality of Russell



25 Parks



1 Boat Launch



6 Historical Sites



2 Libraries



4 Daycares



4 Churches



3 Outdoor Rinks



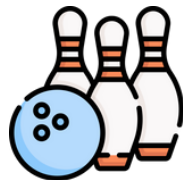
3 Elementary Schools



2 Arenas



2 High Schools



1 Bowling



3 Community Spaces



2 Community Gathering Spots

ACCESSIBLE POST-SECONDARY EDUCATION IN *PRESCOTT AND RUSSELL*



La Cité, Ottawa

La Cité is the largest French-language college of applied arts and technology in Ontario.

Offering a total of **180 post-secondary** programs and placing student success at the top of its priorities, La Cité has, in addition to its main ***campus in Ottawa, a satellite campus in Hawkesbury, a business office in Toronto,*** as well as its ***Minto Trades Centre – Alphonse-Desjardins campus in Orléans,*** a specialized trades institute equipped with state-of-the-art facilities.



uOttawa



Ottawa University

The University of Ottawa (uOttawa or U of O) is a bilingual (French and English) public research university located in Ottawa.

The university offers a wide variety of academic programs, administered by ten faculties. It is a member of the U15, a group of research-intensive universities in Canada.

RECENT INVESTMENTS

Thanks to **RECENT INVESTMENTS** in healthcare and long-term care, sustainable energy, recreation, and transportation, you can **enjoy all stages of life in Prescott and Russell.**



\$200 MILLIONS invested in *Hawkesbury and District General Hospital* results in exceptional healthcare.

\$20 MILLIONS invested in the *new distillery* brings hope to the region's business community and will, among other things, **create approximately 75 jobs** in the long term and support local producers.

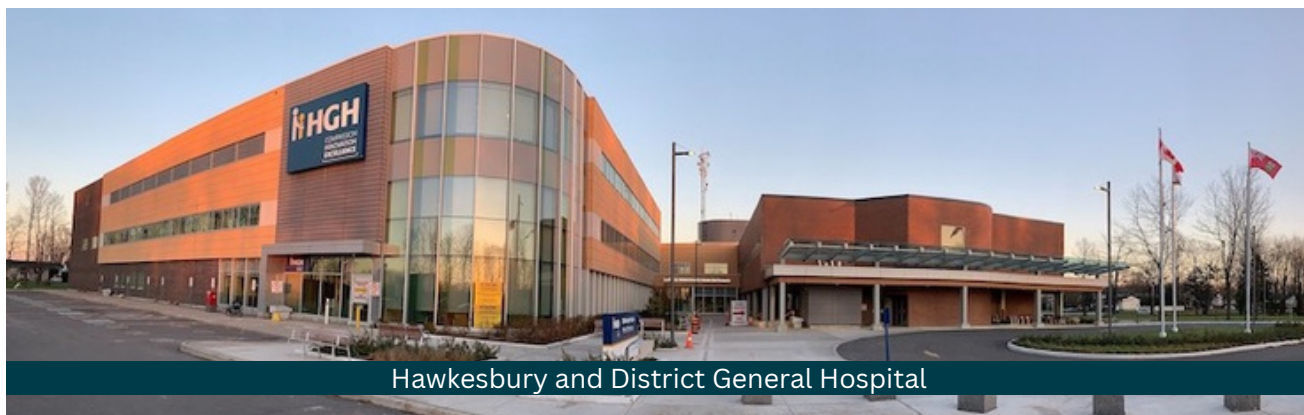


\$100 MILLIONS invested in the *Ford Canada Distribution Centre*, located near Highway 417, will accelerate the development of municipalities in Eastern Ontario by **creating over 100 jobs.**

\$90 MILLIONS invested in the *Prescott and Russell Residence* ensures you can live comfortably throughout your life in Prescott and Russell. **A total of 224 beds and 225 employees.**



ACCESSIBLE HEALTHCARE SYSTEM IN PRESCOTT AND RUSSELL



Hawkesbury and District General Hospital (HGHD) provides quality care to the residents of Prescott and Russell in Eastern Ontario and the surrounding areas.

- **Hawkesbury and District General Hospital (HGHD) is a bilingual community hospital with 125 beds, offering a full range of health programs and services.** HGHD has a main campus in *Hawkesbury* and two satellite centers in *Casselman* and *Clarence-Rockland*.
- In August 2014, **HGHD began the first phase of its transformation** into a fully serviced regional hospital with its major redevelopment project.
- HGHD relies on its **150 DOCTORS, 750 STAFF MEMBERS, and 130 VOLUNTEERS** to meet the ever-evolving needs of the community. In both 2015 and 2018, HGHD received the highest level of accreditation from Accreditation Canada: Accredited with Distinction.

ACCESSIBLE HEALTHCARE SYSTEM IN *PRESCOTT AND RUSSELL*



The programs offered by the Health Unit include:

- *Health education and promotion*
- *Chronic disease prevention (through nutrition and physical activity programs, early cancer detection programs, smoking cessation programs, and anti-smoking initiatives)*
- *Injury prevention and substance misuse prevention*
- *Prevention and control of infectious diseases*
- *Immunization*
- *Sexual and reproductive health*
- *Child health, including dental care programs*
- *School and workplace health programs*
- *Control and surveillance programs*
- *Health inspections*
- *Food and water safety*
- *Health risk prevention*
- *Emergency preparedness*

FUNDING PROGRAMS

FINALLY, start making your business more profitable faster with the help of these investment funds.



Ontario

THE EASTERN ONTARIO DEVELOPMENT FUND (offered by the Ministry of Economic Development, Employment and Infrastructure) allows you to take advantage of public-private partnerships worth up to several million if your business is located in Prescott and Russell.

Business Projects

Businesses may be eligible to receive assistance for advisory services, environmental permits, access to skills and workforce, as well as help obtaining available tax credits.

Community Economic Development Projects

Applicants may be eligible to receive assistance for advisory services and support for zoning, land-use planning, and workforce development.

For advice on developing and improving your application, you are encouraged to contact your regional advisor or the Business Advisory Services:

EasternRegionBAS@ontario.ca

Phone: 416 314-8880

Toll-free: 1 800 361-3223

TTY: 416 325-3408

Toll-free TTY: 1 800 268-7095



FEDDEV ONTARIO works to create opportunities for economic growth in Southern Ontario by helping businesses become more competitive, innovative, and productive.

REGIONAL FUNDING PROGRAMS:

- Funding for businesses** Funding for small and medium-sized businesses to help them grow, innovate, and remain competitive.
- Funding for organizations that support business growth.** Funding for non-profit organizations and community development organizations to support business growth.

NATIONAL FUNDING PROGRAMS TAILORED TO SOUTHERN ONTARIO:

- Regional Artificial Intelligence Initiative** Funding to help commercialize new AI-related technologies and accelerate the adoption of AI.
- Regional Initiative for Innovation in Residential Construction** Funding to develop new residential construction methods and increase productivity.
- Economic Development Initiative** Open funding to support economic growth in official language minority communities.

For General inquiries and funding information

Toll-free: 1-866-593-5505
Email: info@feddevontario.gc.ca



**SOCIÉTÉ DE DÉVELOPPEMENT
PRESCOTT & RUSSELL
DEVELOPMENT CORPORATION**

Through an investment fund, the **PRDC** offers **financing of up to \$300,000 to small and medium-sized businesses** in the form of loans, loan guarantees, and equity capital. We support and encourage all initiatives that contribute to the creation and enhancement of employment.



INVESTMENT FUND LOAN

The Investment Fund Loan aims to create and maintain full-time and/or part-time permanent jobs in the region by providing new and existing businesses with a source of funding that offers a flexible repayment schedule.



YOUNG ENTREPRENEUR LOAN

The Young Entrepreneur Loan, under the authority of the Board of Directors, aims to counter the outflow of young people to larger urban centers. This program is designed to support young entrepreneurs aged 18 to 35 in starting, acquiring, expanding, and modernizing their businesses.



EXPRESS LOAN

The Express Loan is designed to support the continuity of businesses in Prescott-Russell. Whether it's for advertising campaigns, marketing, promotional tools, property improvements, equipment, inventory, or working capital support.



EDISO LOAN

Economic Development Initiative of Southern Ontario (EDISO) aims to address the economic challenges of each region and strengthen regional successes to foster sustainable growth in minority language communities. It also promotes the development of new expertise in innovation, economic diversification, partnerships, and increased support for small and medium-sized enterprises.

SOUTHERN ONTARIO WOMEN ENTREPRENEURS INITIATIVE (SOWEI)

SOWEI aims to **support the development and empowerment of French-speaking and bilingual women entrepreneurs' skills in Southern Ontario** through strategic alliances, coaching, training, mentoring, and microcredit financing.

Through our strategic partnership alliances, we will strengthen your entrepreneurial skills by sharing best practices through **networking, coaching, training, mentoring**, and B2B partnerships across Southern Ontario.

Coaching resources can focus on:

- Financial management for French-speaking or bilingual women entrepreneurs
- Human resources for French-speaking or bilingual women entrepreneurs
- Leading change in small French-speaking or bilingual businesses
- Sales and marketing for French-speaking or bilingual women entrepreneurs
- Strategic planning for French-speaking or bilingual women entrepreneurs

A mentor could be provided to support and encourage French-speaking or bilingual women entrepreneurs, helping them stay focused on the daily activities that are **essential to the success of their business.**

THE COMMUNITIES OF *PRESCOTT AND RUSSELL*

The **EIGHT MUNICIPALITIES** of *Prescott and Russell* work with community partners to meet your business needs:

United Counties of Prescott and Russell (UCPR)

<https://www.prescott-russell.on.ca/>

Prescott and Russell Development Corporation (PRDC)

<https://www.sdcpr-prcdc.ca/>

Eastern Ontario Training Board (EOTB)

<https://eotb-cfeo.on.ca/>

Eastern Ontario Agri-Food Network (EOAFN)

<https://network.savoureaston.ca/fr/>

Prescott-Russell Entrepreneurship Centre (PREC)

https://fr.prescott-russell.on.ca/investir/centre_dentrepreneurship

Prescott and Russell Arts Council (CAPRAC)

<https://caprac.ca/>

La Cité: College of Applied Arts and Technology

<https://www.collegelacite.ca/>

Prescott-Russell Employment Services Centre (CSEPR)

<https://csepr.ca/>

Catholic District School Board of Eastern Ontario (CSDCEO)

<https://csdceo.ca/>

English Public School Board of Eastern Ontario (CEPEO)

<https://cepeo.on.ca/>

Upper Canada School Board (UCSB)

<https://www.ucdsb.on.ca/>

Leadership Féminin Prescott et Russell (LFPR)

<https://leadershipfemininpr.ca/>

Hawkesbury and Area Chamber of Commerce (CCH)

<https://www.hawkesburycommerce.ca/>

Clarence-Rockland Chamber of Commerce (CR Commerce)

<https://www.crcommerce.ca/>

Prescott and Russell Chamber of Commerce (CCPR)

<https://www.ccprcc.com/>

Service Ontario

<https://www.ontario.ca/fr/page/serviceontario>

Service Canada

<https://www.canada.ca/>

The 8 MUNICIPALITIES of Prescott and Russell: Township of Alfred and Plantagenet, Municipality of Casselman, Township of Champlain, City of Clarence-Rockland, City of Hawkesbury, Township of Hawkesbury East, Municipality of La Nation, and Municipality of Russell.



www.alfred-plantagenet.com



www.casselman.ca



www.russell.ca



www.easthawkesbury.ca



nationmun.ca



www.clarence-rockland.com



www.champlain.ca



www.hawkesbury.ca



SOCIÉTÉ DE DÉVELOPPEMENT PRESCOTT & RUSSELL DEVELOPMENT CORPORATION

Support for Local Economic Development



519 Main St. Est
Hawkesbury, ON K6A 1B3
www.SDCPR-PRCDC.CA
613-632-0918